



24 | seven™

We put fashion to work.

How to get a job in fashion

An entry level
guidebook

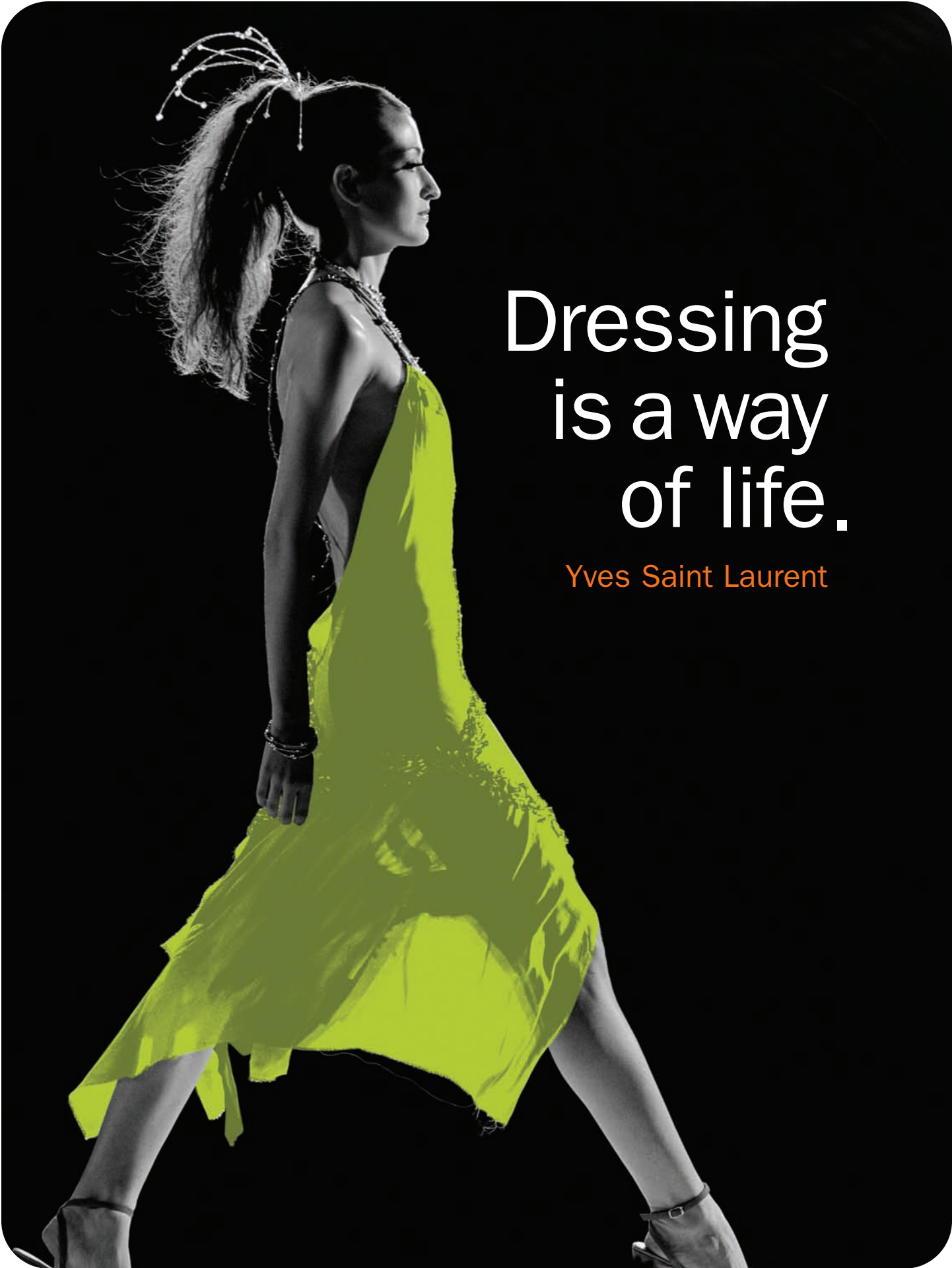
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The advice, opinions and resources provided in this book are for informational purposes only and are designed to assist you in your job search. We, of course, cannot guarantee that using any or all of the information in this book will secure you a job.

The entities listed in this book are recommended by the Author(s) as additional resources for relevant job search information and/or opportunities. The inclusion of these entities herein is not an indication of any relationship, sponsorship or endorsement, either expressed or implied, by any such included entity.

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Dressing
is a way
of life.

Yves Saint Laurent

Here's the deal

True to our name, we are always here for you.

This is 24 Seven's insider's guide for the fashion hungry. Written mostly with beginners in mind, we're set to help you land a job. By sharing our insight and explaining what you should concentrate on, we'll steer you toward your goal, show you how to connect the dots and put the big picture into perspective. Like we always say—no nonsense, no games.

Just ask yourself this question: how much do you understand it? Fashion we mean, and the scope of the industry. Do you have a grip on the real world? Have you considered the hundreds of opportunities? Are you sure you know what suits you best? Think. Do you want to design clothes? Shoes? Textiles? Work in technical design? Run the production side of things? Maybe retail thrills you? Or sales? What about marketing, publishing and PR?

If you love everything about fashion and want to learn more about how to go after it, then this guide is for you.

If you are serious about a career in fashion, go ahead, turn the page.