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Name
Address
Phone • Email

Experience

Company New York, NY **Date-Present**
Marketing/Public Relations Manager

- Facilitate corporate Marketing, Advertising and Public Relations guidelines & communication between New York and all international marketing offices where brand has launched
- Support in-house Advertising/Creative Direction teams and external agency in the production of seasonal ad campaign shoots, catalogues and look books for all markets. Production entails ad conception, securing international product, styling looks, budgeting, image retouching, and layout approvals
- Compile and service all press materials (advertising campaigns, seasonal look books, runway tapes, images, slides, press releases, etc) to all markets.
- Work closely with international editors and stylists providing them with looks for fashion editorials, celebrity appearances, events, charitable causes, etc.

Company, New York, NY **Date- Date**
Public Relations Coordinator

- Supported the Public Relations team by coordinating department-wide meetings, overseeing sample traffic for all product lines to and from domestic magazines for editorial shoots, organizing all editorial & celebrity monthly clippings, and support & budgeting in-house photo shoots
- Planned events and sponsorships

Company, New York, NY **Date-Date**
Editorial/Features Intern

- Researched information for articles, organized editorial calendar, attended production meetings, routed copy and completed writers' contracts

Education

Date- Date
University Los Angeles, CA
Bachelor of Arts, Communications